

Impact and Influence

The API Council unites all the neighborhoods of San Francisco, ethnic communities and issue areas, to promote inclusive and meaningful engagement of underserved APIs to strengthen the vibrancy of San Francisco.

The API Council released this report to summarize their key successes and impact on the API community within San Francisco. The report includes the following key findings:

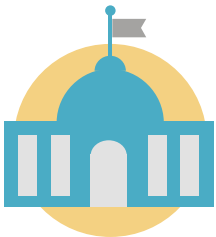
1. COALITION DEVELOPMENT



The coming together of 40 organizations is a historic formation of API collective power to improve unmet community needs in San Francisco.

The API Council has trusted and engaged leadership and members with a strong compass that guides their advocacy, research and coalition development to improve API health and wellness.

2. ADVOCACY



Using advocacy to sustain core services for APIs has garnered over \$7 million dollars.

Advocacy success translates to sustaining core services for underserved APIs reaching an additional 30,000 residents in San Francisco.

3. RESEARCH



Research and data are critical to understanding equity issues and parity of resources to API communities.

- APIs make up 32% of the total population in San Francisco.
- 42% of low income residents in San Francisco are APIs. (100% of Federal Poverty Level)
- APIs experienced the largest increase in poverty rates of all ethnicities by 43% between 2007-2012.

4. COLLABORATIONS



Collaborative partnerships emerged beyond API Council, maximizing resources, relationships and services to leverage new opportunities.

Collaborative partnerships led to the expansion of services in public housing, health and workforce development; increased access to green space and neighborhood revitalization.



“ APIs have lived in San Francisco for generations, and contributed to the arts and culture that make the city unique, and yet we have never witnessed a network like this one. ”

\$7 Million
raised over
5 years

In addition to the key findings, the report also details some of the successful collaborations that led to wide-scale benefits both for APIs and the larger San Francisco community as a whole.

1 Revitalization of Japantown

With the platform of the API Council, key Japantown members used their voice to bring their long-term concerns to the Mayors and Board of Supervisors offices in a cogent advocacy process. The political leverage and platform of the API Council elevated

the public commitment and financial resources from the Mayor’s office and across the Board of Supervisors in 2016 to begin the process of revitalizing the Peace Plaza as the cultural center to the Japanese American community and San Francisco as a whole.

2 Greening of Chinatown

San Francisco’s Chinatown has limited spaces for underserved and low-income residents to partake in regular habitual exercise, fresh air and social interaction that mitigate chronic disease disparities. The API Council fostered value-based collaboration to harness trust among several agencies to make

this collaboration possible. Today 2 playgrounds and clubhouses have re-opened serving over 80,000 people a year; and a neighborhood housing preservation fund of \$40 million and Chinatown Parks Endowment for \$12 million will be established.



Impact of the API Council



- Credible, representative and united advocacy body for underserved APIs in San Francisco.
- Improved cross-issue sharing and understanding on topics such as new federal immigration policies and threats, and access to affordable housing that threatens API health and wellness.
- Increased resources for unmet needs of APIs in high need neighborhoods.
- Research & data focus to improve understanding of underserved APIs.
- An additional 30,000 underserved APIs were reached through API Council’s targeted budget advocacy strategy.
- Collaborations leverage cross-sector expertise and partnerships.